



FIRM · n · FOLD

AUSTRALIA'S PRINCIPAL PROVIDER OF MASSAGE EQUIPMENT

WHAT TO CONSIDER WHEN CHOOSING AN ASSOCIATION.

Are they recognized by the Health Funds to facilitate provider numbers?

Some "groups" promote themselves as Association or Institutes. They are not recognised by the Health Funds so their value is limited.

What are there CPE requirements and what do they recognise as CPE?

How will you meet your CPE requirements? Do they recognise any course or only their "approved" courses?

How do they communicate with members?

Email, post, social media, text message. If you expect a quick response, make sure they can meet your expectations.

How responsive are they to enquiries?

Ring the office, ask a question and get a feel for how they respond to members.

What is included in their Scope of Practice?

Does that fit your business model?

Do you offer other modalities and services?

eg naturopathy, reflexology, beauty services, personal training? If so, maybe go for an Association with a broader focus that can cover all your modalities in one insurance policy.

What are your expectations? How involved do you want to be?

Some Associations have very active local networks, some don't. If you are a "joiner" then an Association with local meetups may be more appropriate.

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